

THE ROYAL CANADIAN LEGION  
ONTARIO PROVINCIAL COMMAND

PROVINCIAL BULLETIN and SCRAPBOOK AWARD  
COMPETITION AS UPDATED  
INCLUSION OF ELECTRONIC BULLETINS

ENTRY RULES

- 1) The competition shall be open to all branches & ladies auxiliaries in their submission of:
  - (a) Bulletins or newsletters regardless of their size, content or method of printing, note item 5.
  - (b) Scrapbooks
  - (c) Electronic Bulletins (one overall category, no classifications in regards to size of branch membership)
- 2) Entries shall be judged by a committee appointed for this purpose by the Provincial Public Relations Committee and their decision shall be final.
- 3) Entries in the first five (5) classifications shall be classified in accordance with their membership as of December 31<sup>st</sup> of the preceding year and judged accordingly. The membership totals shall be taken from the membership print out issued by Dominion Command (This does not apply to the Electronic Bulletin Category)
- 4) A Plaque shall be awarded to the Branch or Ladies Auxiliary that publishes the best bulletin or scrapbook in each classification at Provincial level.
  - (i) Bulletin Category:
    - (a) Class "A" – R.A. "Dyke" Kennedy Memorial Award
    - (b) Class "B" – McIntyre Hood Award
    - (c) Class "C" – Leo Cunningham Memorial Award
    - (d) Class "D" – Ladies Auxiliary Award
    - (e) Class "E" – Ontario Command AwardScrapbook Category – Ontario Command Award in each Class "A" to "E"
  - (ii) The Len Taylor Memorial Keeper Plaque shall be awarded to the Branch or Ladies Auxiliary publishing the best bulletin among all entries.
  - (iii) The first (1) runner-up in each category of the bulletin contest shall be awarded a general excellence plaque.
  - (iv) An Ontario Command Award plaque to be awarded to the winners in the Scrapbook Contest at Provincial level, 5 classes "A" to "E".

- (v) Three (3) different bulletins (issues) only, issued by the branch or ladies auxiliary during the fiscal year shall be submitted to the District Public Relations Chairman. The judging of bulletins at District level shall be undertaken by the Public Relations Chairman and his/her committee from another District. The Chairman will select the best entry in each classification and forward same to the Provincial Chairman no later than **July 31<sup>st</sup>** of each year.
- (vi) Classifications are noted hereunder for both Bulletin and Scrapbook categories:
- Class “A” – 1001 members and over
  - Class “B” – 701 to 1000 members
  - Class “C” – 401 to 700 members
  - Class “D” – 151 to 400 members
  - Class “E” – 150 members and under
- (vii) Bulletin entries shall be marked with the Branch **or** Ladies Auxiliary Name, Number, Address, Editor’s Name, Classification, etc., and addressed to **your** District Public Relations Chairman with the notation, “BULLETIN ENTRY, CLASS “A”, “B”, “C”, “D” OR “E”, **no later than June 15<sup>th</sup> of each year.**
- (viii) The Scrapbook Contest is open to all Branches and Ladies Auxiliaries and entries must be marked with the Branch **or** Ladies Auxiliary Name, Number, Editor’s Name, Classification, etc. Entries shall be forwarded to Respective District Chairman **no later than June 15<sup>th</sup> of each year.**
- (ix) The Electronic Bulletin Category is open to all branches and ladies auxiliaries and will be under one overall classification regardless of their size of branch membership.
- a) There will be one award presented to the overall winner.
  - b) Three (3) different Electronic Bulletin issues only will be submitted,
    - i. these must be posted to the branches/ladies auxiliary website and left there for judges to view; Website Address must be provided on Entry Form **(OR)**
    - ii. these must be emailed in pdf files to the Provincial PRO and Ontario Correspondent. When emailing the pdf files, please send in three (3) different emails as the size of the documents may be too large to send in one email. This type of entry can only happen **if bulletins are ONLY EMAILED to members and NOT POSTAL MAILED,**
  - c) Electronic Bulletin Entry Forms are to be emailed to the Provincial PRO and Ontario Correspondent **no later than June 15<sup>th</sup> of each year.**
  - d) NOTE: A branch or ladies auxiliary CAN NOT enter their bulletins into both the Hardcopy Bulletin Category and Electronic Bulletin Category; they can ONLY enter into one or the other. **Also note as stated above,** if a branch enters their bulletins into the Electronic Category and chooses to email their bulletins as pdf files to the judges, this type of entry can **ONLY** happen if the Branch/LA email their bulletins to members and **NOT** via Canada Post.

## GUIDELINES FOR JUDGING BULLETINS

Consideration should be given by the judges as to the facilities that a branch/ladies auxiliary may have for producing a bulletin and you will note that only 20 points are allotted for appearance. A bulletin that is produced on a duplicating machine may not have the appearance of a bulletin that has been printed by a printer but may contain better material and would therefore be eligible for a higher point score.

Bulletins and scrapbooks shall be judged on branch/ladies auxiliary information (Reports or notices of branch/ladies auxiliaries activities, humour, special features, contributions, editorial comments, cover, front page or masthead) and impressiveness (printing, layout, typography, pictures, illustrations, legibility, cartoons), etc.

The scrapbook should be of a reasonable size and contain current year material ONLY. A size comparable to a standard photo album is recommended. All branches/ladies auxiliaries are eligible in respective membership category.

Return all other judging sheets and results, with your comments, to the District Chairman who forwarded them to you. Without this pertinent material, the District Chairman cannot determine District awards.

Revised 2016